**Goal:** Specific, tangible experiences

**Strategy:** Specify and Actify!

Revise the following statements to make them specific and active:

**ORIGINAL:** Used software to create maps and analyze data

**REVISED:** Analyzed population data and created topographical maps using ArcGIS and ESRI

*Started with a strong, active verb (we could have also started with “created”) rather than the passive “used”. Specified what kind of data and maps, as well as what software was used.*

**ORIGINAL:** I believe my internship experiences might help me succeed in your organization

**REVISED:**

**ORIGINAL:** I learned a lot that could help me to do well in my chosen career

**REVISED:**

**ORIGINAL:** I have helped with many lab techniques

**REVISED:**

Choose three sentences from your own application to make more specific and active:

**ORIGINAL:**

**REVISED:**